

Local government 'asks'

The proposals below outline the investment programmes/areas of the Sport England strategy where the LGA and councils can contribute to the successful implementation of the strategy.

1. OVERARCHING PRINCIPLES

- 1.1. That local government remains a key investor in sport and physical activity and needs to be seen a central to any successful implementation of a national sport and physical activity strategy.
- 1.2. That there needs to be a re-balancing of funding away from national interventions to more locally led approaches, with councils being at the heart of any local partnership.

2. TACKLING INACTIVITY

- 2.1. Councils able to apply to the £120 million fund to tackle inactivity.
- 2.2. The LGA and councils to work with PHE and Sport England to develop clear messages on the CMO guidelines on physical activity.

3. CHILDREN AND YOUNG PEOPLE

- 3.1. Councils able to apply to the £40 million fund which develop new opportunities for families and children.
- 3.2. The LGA to liaise with DfE/DCMS/Sport England to develop improved 'connectivity' between the curricular/extra-curricular sports/physical activity offer.
- 3.3. Councils (where they choose) to manage and oversee funding for satellite clubs in primary schools.

4. VOLUNTEERING

- 4.1. The new strategy for volunteering in sport and physical activity to recognise the role councils play in the capacity building of volunteers in order to help make the sport and physical activity landscape more sustainable. The LGA/councils to share good practice with Sport England.
- 4.2. Councils able to apply to the £30 million fund to support the implementation of the strategy.

5. TAKING SPORT INTO THE MASS MARKET

- 5.1. The LGA to work with Sport England to further develop digital booking solutions for council owned facilities (whether in-house or run by Trusts).
- 5.2. Sport England to financially support councils to increase and replicate the offer of mass participation events, such as 'parkrun', go ride' within its facilities.

6. SUPPORTING SPORT'S CORE MARKET

- 6.1. The LGA (via LG inform) and Sport England to provide insight, advice and funding to councils to further develop regular players via revenue funding for promoting participation in council owned facilities (whether in-house or run by Trusts).
- 6.2. The LGA and Sport England to share information on improving the joint working between Sport England funded NGBs and councils.

7. LOCAL DELIVERY

- 7.1. Councils to lead and/or be involved in all ten sport and physical activity pilots and the subsequent roll out of good practice, with the LGA acting as an advisor/consultative partner during the identification of the ten pilots and subsequently assisting with the sharing of good practice.
- 7.2. Ensuring that there is a good geographical spread amongst the pilots.
- 7.3. Drawing upon our wider experience to suggest principles that underpin good partnership working.

8. FACILITIES

- 8.1. The LGA/councils to provide advice on the development of a quality standard for all sports facilities.
- 8.2. Councils able to apply to the 'Community Asset Fund'.
- 8.3. Councils able to apply to the 'Strategic Facilities Fund'.
- 8.4. Councils consulted on the '£72 million football facility investment strategy' being developed by Sport England and others.

9. TRANSFORMING DELIVERY

- 9.1. Councils/cCLOA to contribute to the development of a workforce strategy and subsequently work with CIMSPA to implement the strategy.
- 9.2. The LGA and Sport England continue developing the leadership offer for Portfolio Holders responsible for sport and physical activity.
- 9.3. The LGA and Sport England to explore how they can support councils to engage with the strategy.